

Re: Summer in the City

Subject: Re: Summer in the City
From: Michael Lamb <Michael@downtownnews.com>
Date: 07/25/2017 11:29 AM
To: Michael Filson <mfilson@downtownla.com>
CC: Kevin Begovich <KBegovich@downtownla.com>

Great.
Send me the print ad by this Thursday, ad specs attached.

Send the banner ads for the eblasts by this Friday, 728 x 90 and link.
Next week Monday and Tuesday are taken, You can have Wed, Thurs? or Fri?

Michael Lamb
Account Executive
Los Angeles Downtown News
1264 W. First Street
Los Angeles, CA 90026

213-482-5932 Direct
213-453-3548 Mobile
michael@ladowntownnews.com

<http://www.ladowntownnews.com/>

Our Social Media Sites::

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On Jul 25, 2017, at 11:15 AM, Michael Filson <mfilson@downtownla.com> wrote:

Ok, I'll do that!!
When is the ad due?
For the e-blasts, what do you need?

From: Michael Lamb <Michael@downtownnews.com>
Sent: Tuesday, July 25, 2017 11:19:56 AM
To: Michael Filson
Subject: Re: Summer in the City

Yes sir. No additional money

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Account Executive
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On Jul 25, 2017, at 11:10 AM, Michael Filson <mfilson@downtownla.com> wrote:

Michael,

Would that cover the ad and the 2 eblasts?

From: Michael Lamb <Michael@downtownnews.com>
Sent: Tuesday, July 25, 2017 10:54:59 AM
To: Michael Filson
Subject: Summer in the City

Hey
Do you want to run 1/2 page in the 7/31 issue plus 2 eblasts for the Summer in the City Campaign using the \$1400 credit you have?

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Account Executive
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—Attachments:—

AD SPEC NEW.pdf

155 KB